

Chloé Giselle Frommer

ethnographer/filmmaker/design researcher

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Education

University of Oregon, Doctoral Studies in Sociocultural Anthropology 2009-2011

McGill University (Montréal), Masters in Anthropology 2000-2003

Syracuse University, Bachelors in Magazine Journalism, Anthropology cum laude, honors 1999

Research Experience

2013-to present Formative UX Design Research (prototype and popup ethnography) - Juju iOS 7/iphone Application with Provoke, Bloomcrush, Julia Junkin Wonderland, and Benjamin Kinzer Design (sharethejuju.com)

2011/2012 Pre-production Film Research - intangible heritage of rainmaking in Domboshawa, Zimbabwe (www.extendingsweetness.org)

2006 Socio-economic Asset-Mapping with NeighborImpact and Oregon State University Sociology students: Families in Poverty Course

2003-2004 Urban Ethnography/Ethnobotany for the Queens Botanical Garden (Department of Cultural Research): ethics protocols, and participatory research/popular education methodology with transnational and transcultural co-researchers

2001 Original Fieldwork/Traditional Medicinal Knowledge System with Shona, Ndebele, Tonga and Chewa Indigenous Healers in Northwest, East, Central, and Southwest Zimbabwe

1999 Anecdotal Program Research, United States Agency for International Development (USAID)/Harare, Zimbabwe

1999 Direct Action Research, with 'G,L,B,T, and Questioning Youth', for, the Syracuse HIV/AIDS Awareness Center

Media/Design Experience

2014-to-present Lay-out Designer *High Desert Journal* No. 19 (www.highdesertjournal.com)

2012/14 Co-Producer/Director/Second Camera/Editor of short, ethnographic film *Extending Sweetness* (in post-production, www.extendingsweetness.org)

2007-2008 Media Specialist: Photos, ads, media advisories, radio broadcasts, newsletters, TV interviews for NeighborImpact Regional Social Service Agency

2006 Video Production Assistant and Editor: Leonardi Media Arts

2005 Contributor: "The Medium versus the Message." Editorial: *Citizen Culture Magazine*, Issue Three, September 2005

2003-2004 Credits: Photography, newsletter & web articles, brochure content, design and production, exhibit signage for the Queens Botanical Garden

2001 Media Liaison: Washington, DC Indymedia Center, The Mobilization Against Globalization

2000 Media Liaison: Seattle Indymedia Center with the People for Fair Trade

1999 Yes! Magazine Contributor - "Green Schools" and "Energy at the Edge"

1997 Copy-editing, South African Economic and Political Monthly (SAPEM)

Technology and platforms used: Adobe Creative Suite; Final Cut Pro 7 and X Pro; DSLR Cameras - Nikon D7000, Canon 5D; Macrolens 50-100mm; DaVinci Resolve; Basecamp;

Grants, Awards and Honors

- 2004** J.M. Kaplan Grant for Queens Botanical Garden Participatory Research/Popular Education
- 2002** Centre for Developing Area Studies Graduate Intern: Funded by the International Development and Research Centre (IDRC - Ottawa) Inter-University Graduate Student-Internship Initiative
- 2002** Centre for Developing Area Studies Fellow (Montréal)
- 2002** Centre for Society, Technology and Development (STANDD) Fieldwork Stipend
- 1995-1999** Syracuse University Chancellor's Scholarship

Teaching Experience and Academic Appointment

- Spring 2011, Graduate Teaching Fellow, University of Oregon, Anth. 315, Gender, Folklore and Inequality
- Winter 2010, Graduate Teaching Fellow, University of Oregon, Anth. 324, Anthropology of the Pacific Islands
- Fall 2010, Graduate Teaching Fellow, University of Oregon, Anth. 320, Gender in a Cross-Cultural Perspective
- Winter, Spring 2009 Graduate Teaching Fellow, University of Oregon; Rel. 233: Intro. to Islam
- Fall 2009 Graduate Teaching Fellow, University of Oregon; Rel. 101 Intro. World Religions of Asia
- Spring 2009 Instructor of Anthropology, Central Oregon Community College, Anth. 103, Intro. to Cultural Anthropology
- Spring 2008 Instructor of Anthropology, Central Oregon Community College, Anth. 254 Magic, Witchcraft and Religion
- Spring 2008 Instructor of Anthropology, Central Oregon Community College, Anth. 283, Intro. to Medical Anthropology
- Fall 2008 Instructor of Anthropology, Central Oregon Community College, Anth. 103 Intro. to Cultural Anthropology
- Fall 2008 NeighborImpact Student Project Advisor, Oregon State University Soc. 199: Families in Poverty (Dr. Lura Reed)
- 2004-2005 Queens Botanical Garden Dept. of Cultural Research Supervisor of Queens College Intro. to Medical Anthropology Student Projects
- Spring 2002 Teacher's Assistant, McGill University, Anthropology of Development
- Fall 2002 Teacher's Assistant, McGill University, Environment and Culture
- Spring 2001 Teacher's Assistant, McGill University, Anthropology of Development
- Fall 2001 Teacher's Assistant, McGill University, Intro. to World Cultures

Publications

- 2012 (in preparation) "Pause in the Deep Senses of Green: A Municipal Garden, Botanical Forms of Care, and Green Re-Design in NYC" (for the International Journal of Heritage Studies).
- 2010 Book Review: *Monumental Ambivalence: The Politics of Heritage* by Lisa Breglia for *Anthropology Quarterly*
- 2004 "Preserving Natural and Cultural Heritage of Queens Residents through Participatory Research and Popular Education," based on original research for the Queens Botanical Garden (QBG)
- 2004 "Old Traditions, New Festivals: Celebrating S.E. Asian Heritage in Queens". Brochure content and design: Published by the Queens Botanical Garden (QBG) and the New York Community Trust (NYCT), January 2004
- 2004 "Nusantara Travels," "Urban Ethnography: Treasures of Thailand," and "The Diversity of the Philippines in Queens" in the Queens in Story web series. <http://www.queensbotanical.org/education/56902/57016>
- 2004 "Protecting Traditional Medicinal Knowledge in Zimbabwe," *Cultural Survival Quarterly* <http://www.culturalsurvival.org/publications/csq/index.cfm?id=27.4>
- 2003 "Cultural Rights for Zimbabwe's *Sui Generis* Legislation: Emphasizing Symbolic Practice Related to Traditional Medicinal Knowledge," *World Bank IK Notes*, No. 57, June 2003; In French, January 2005.

2002 "Bodies, Capsules and Fetishes: The Transfer of Control Over Traditional Medicinal Knowledge in Zimbabwe." No. #97, *Centre for Developing Area Studies (CDAS) 2002 Discussion Paper Series*. (first published April 2002)

2002 Book Review: *The Seeds of Fire: Social Development in an Era of Globalism* by Maureen G. Wilson, Elizabeth Whitman, (2000), for the journal *Labour, Capital and Society/Travail, capital et société*, April 2002

2001 Book Review: *Capitalism with Justice: Envisioning Social and Economic Fairness* by John Ibister (2001) for the journal *Labour, Capital and Society/Travail, capital et société*, June 2002

Citations

2007, Tedlock, B. "The observation of participation and the emergence of public ethnography". Denzin and Lincoln, *Strategies of Qualitative Inquiry*. Sage Publications.

2005, Coombe, R., "Protecting Cultural Industries to Promote Cultural Diversity: Dilemmas for International Policy-Making Posed by the Recognition of Traditional Knowledge" in Maskus and Reichman, *International Public Goods and The Transfer of Technology Under a Globalized Intellectual Property Regime*. Cambridge University Press

Talks and Conferences

2011, "By Classification or Dissensus: Of the Botanical Heritage in Queens, New York", Environmental Anthropology Poster Session, American Anthropology Association Annual Meetings, Montréal, Canada.

2010 "A Complete Bundle: Intellectual, Cultural and Women's Rights for Traditional Healers in Zimbabwe," scheduled presentation, Center for the Study of Women and Society (CSWS), University of Oregon

2008 Language, Culture and Sense of Place Panel with storyteller Thomas Doty, COCC geography instructor Mike Holtzclaw, sponsored by the Multi-Cultural Center of Central Oregon Community College

2005 "Traditional Healers Rites and Rights in Zimbabwe," Central Oregon Community College Guest Lecture, Intro. to Medical Anthropology course

2003 "The Cultural Right to Reproduce Traditional Medicine," Canadian Anthropology Society Conference, Halifax, Nova Scotia, Paper delivered by colleague: Professor Murphy Halliburton of Queens College

2003 Guided Tour/"The Ethnobotany of Flushing" with *Nosh New York*-author Myra Alperson, CityLore, and Queens Botanical Garden Participatory Research/Popular Education Group

2003 "Preserving Natural and Cultural Heritage in Queens Through Participatory Research and Popular Education," Queens Botanical Garden, (QBG), Flushing, New York

2002 Co-Organizer, "Who Owns Development?" International Development and Research Centre (IRDC - Ottawa) - Inter-University Initiative and Centre for Developing Area Studies (CDAS)

2001 (Research Assistant) Lay-Out Designer, Guide to the Canadian Anthropological Association (CASCA), American Ethnological Association (AES) and Society for Cultural Anthropology (SCA) Annual Meetings/ *Congrès Annuel*, Montréal, Canada

2002 "Seeing Rightful Possession of Traditional Knowledge," Centre for Developing Area Studies (CDAS), Presentation, Who Owns Development?" Conference, Montréal, Canada

2002 "In Support of Local Custodianship of Traditional Medicinal Knowledge," for the Africa Group of Ministers regarding Article 8(j) on Traditional Knowledge, at the Secretariat of the United Nations Convention on Biological Diversity, (CBD), Montréal, Canada

2001 "Sorcerers to Scientists, Magic to Medicine and Knowledge to Information: The Alienation Process," presentation at the McGill University Education Science Conference: *Shifting Sands: Knowledge and Information in Our World*. Montréal, Canada.

2001 "Bodies, Capsules and Fetishes: Alienation of TMK in Zimbabwe," The Centre for Society, Technology and Development (STANDD), Montréal, Canada.

2001 "Case Study: IK Systems and Biotechnology – A Social Perspective from Zimbabwe," For The National Workshop on Intellectual Property Rights for Biotechnology, organized by the Biotechnology Trust of Zimbabwe, Sponsored by DANIDA, St. Lucia Park, Zimbabwe.

Language (high is 4)

French - Passive (2), Spoken (3), Written (2)

Mandarin - Passive (2), Spoken (2), Written (1)

Spanish - Passive (2), Spoken (2), Written (2)

Shona - Passive (2), Spoken (2), Written (2) (indigenous language of Zimbabwe)

Professional Memberships

2009-2011 UO Center for the Study of Women in Society, Healing Arts Research Interest Group

2008-Current Member, American Anthropological Association

2008-Current Member, Society for the Study of Applied Anthropology

Skills

Conflict resolution and analysis (SU Certified Program); Quantitative, Qualitative, User Experience, and Participatory Research Methods; Ethics Protocols; Photography, Videography, and Graphic Design

References

Dr. Phil Scher pscher@uoregon.edu; 541.346.5104

Associate Professor of Anthropology, University of Oregon

Dr. Toby Morantz, tmorantz@mcgill.ca

Retired Professor of Anthropology, McGill University

Dr. Rosalind Boyd rosalind.boyd@mcgill.ca; 514. 489. 4085 (residence);

Founder/Editor of the journal *Labour, Capital and Society/ Travail, capital et société*